

**THE SCHOOL &
COLLEGE GUIDE TO
NATIONAL
APPRENTICESHIP
WEEK 2024**



**FREE RESOURCES & SUPPORT
TO CELEBRATE #NAW2024**

CONTENTS

This guide is designed to provide you with a useful overview of everything you will need to help you celebrate National Apprenticeship Week in your school or college. We hope you find it useful and have a brilliant NAW2024!

	Page number
Introduction: #NAW2024	3
Getting started	4
Subject-led level resources	5
Amazing Apprentice Films	6
Apprenticeship Arcade	7
Create a classroom display	8
Celebrate female apprentices	9
Rapid Reads and guides	10
The ASK Programme	11 - 12
Engaging parents & carers	13
Events & activities	14
For careers leaders	15
Resource release dates	16

INTRODUCTION: #NAW2024

What is National Apprenticeship Week?

National Apprenticeship Week (NAW) is the biggest week in the Apprenticeships calendar!

It is an annual, week-long celebration of apprenticeships and everyone involved with them. The week brings together the entire apprenticeship community to celebrate the value, benefit and opportunity that apprenticeships bring.

Key facts about the week

- 2024 will be the 17th NAW, having originally started in 2007.
- It runs from Monday 5th – Sunday 11th February 2024.
- It includes thousands of activities and events, both in-person and online, across England.
- There will be a huge media presence, with interviews and news articles throughout the week.
- Each year, the week has a theme. This year it is 'Skills For Life'.
- The Department for Education has also released a Toolkit.
naw.appawards.co.uk

5-11 FEBRUARY 2024

#NAW2024

I ♥ APPRENTICESHIPS

Why should schools and colleges get involved?

Schools and colleges play a key role in ensuring that students, their families and teachers are informed about apprenticeships (and other post-16 and post-18 options).

The week provides a central focus and opportunity for schools to position apprenticeships as a positive and exciting option, showcasing the wide range of employers, apprentices and their success stories.

**SKILLS
FOR LIFE
APPRENTICESHIPS**

GETTING STARTED

It's a big week, and there will be a lot happening. Use these simple resources as a way to familiarise yourself with what's available and how the week works. www.amazingapprenticeships.com/naw



NAW OVERVIEW FILM (3 MINUTES)

This useful film provides an overview of the week and the free resources available for you to use, all in just 3 minutes!

amazingapprenticeships.com/resource/naw-3-minute-explainer-film



PLANNING WEBINARS (30 MINUTES)

Join our webinar (or watch it on catch up) where we explain how the week works, walk you through the resources available and answer any questions that you have.

amazingapprenticeships.com/workshops-webinars



NATIONAL APPRENTICESHIP WEEK TOOLKIT

Download the NAW Toolkit, which provides a fantastic overview of the different ways that everyone can be involved in the week. Apprentices, employers, schools and colleges - there are so many ways that you can show your support and get involved.

naw.appawards.co.uk/toolkit



HAVE A QUESTION?

If you're not sure about something or would like to talk through any of your ideas - get in touch.

One of our team will be happy to help.

Hello@amazingapprenticeships.com

SUBJECT-LED RESOURCES



A fantastic range of resources are available for teachers to use with students in the classroom. All resources can be downloaded from: www.amazingapprenticeships.com/naw

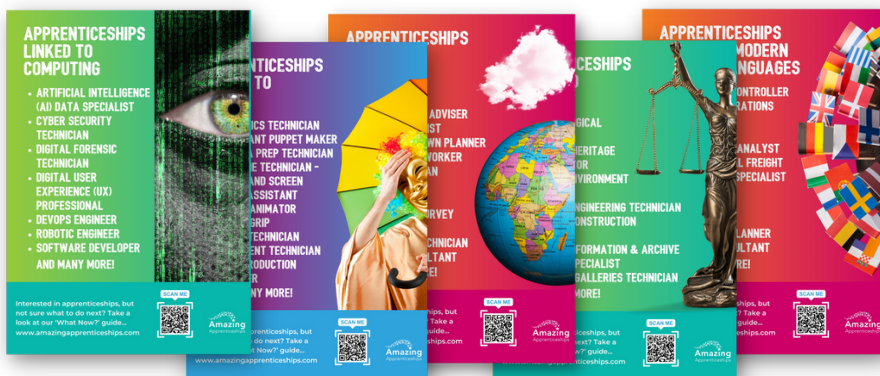
15 X SUBJECT LESSONS THEMED ON APPRENTICESHIPS

Brand new for 2024, we have created a collection of subject lesson activities designed to inspire students to explore and understand apprenticeships. Each subject comes with a Teacher Activity Guide, Student Worksheet, accompanying PowerPoint and Home Learning idea!

- Art & Design
- Business
- Computing
- Drama
- English
- Food Technology
- Geography
- History
- Maths
- Modern Foreign Languages
- Music
- Physical Education
- Religious Studies
- Science
- Technology



SUBJECT POSTERS



We have also created a brand new collection of colourful and informative subject posters linking to potential apprenticeship careers. Download the poster that links to your subject and display it in your classroom.

AMAZING APPRENTICE FILMS

Using examples of real-life apprentices can be a brilliant way to show students the wide range of apprenticeship career opportunities available. All films can be downloaded from:

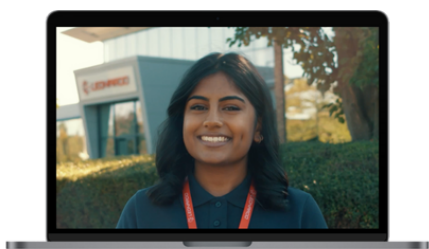
amazingapprenticeships.com/resources/?films=1



AMAZING APPRENTICES: EXPLORE THE OPPORTUNITIES

This powerful 90 second film showcases apprentices in roles from firefighter to working in parliament, and gently tackles misconceptions about the types of role you could have as an apprentice.

amazingapprenticeships.com/apprenticeships



AMAZING APPRENTICES: CHANGING THE WORLD

These inspirational films (long version - 11 minutes / short version - 90 seconds) showcase apprentices working in roles that help the environment, reduce carbon emissions and protect the planet.

amazingapprenticeships.com/green-careers-week



Available from
1st December 2023

AMAZING APPRENTICES: THIS IS MY STORY



This brand new film follows the inspirational stories of apprentices with learning differences, disabilities and health conditions. Learn how these apprentices are progressing their careers through apprenticeships and the ways that their employers and training providers are supporting them.

amazingapprenticeships.com/this-is-my-story

APPRENTICESHIP ARCADE

The 'Apprenticeship Arcade' features a suite of fun and engaging games for students. Check back on the 15th January 2024 when even more games will be added!

<https://amazingapprenticeships.com/apprenticeship-arcade>

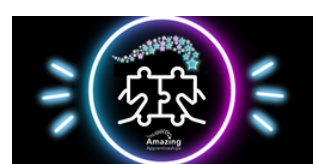
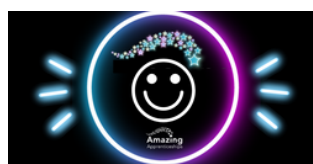


New games added from
Monday 15th January 2024

Engage students in your classroom, or set them enjoyable (yet educational) home learning tasks through the brilliant new Apprenticeship Arcade.

The suite of games provide interactive and fun ways for students to explore and learn about apprenticeships, whilst working in groups or individually.

Please note that some games will require a small amount of setting up beforehand, such as registering for a free account or ensuring that teams are created and students allocated into different groups. This will help to save you time in your lesson and should ensure that any potential problems such as firewalls or software updates can be sorted before your lesson starts.



CREATE A CLASSROOM DISPLAY

Amazing Apprenticeships has created a colourful 'apprenticeship display pack' which can be downloaded free of charge. Please visit: www.amazingapprenticeships.com/resource/free-digital-display-pack



KGA Academy, Calne, Wiltshire

CLASSROOM DISPLAY

Download the free 'Apprenticeship Classroom Display' pack and set up a colourful and interesting display within your classroom to engage students. amazingapprenticeships.com/resource/free-digital-display-pack

SOME IDEAS TO UPDATE YOUR EXISTING DISPLAY

If you've already set up your school's apprenticeship display, here are some ideas for ways that you could update it in celebration of National Apprenticeship Week.

- Add a colourful banner to your display board "This week is National Apprenticeship Week"
- Add a QR code for students to scan, which will take them to our brand new Amazing Arcade (see page 7 of this guide)
- Add some colourful balloons or bunting.
- Attach some case studies featuring former students who are now apprentices.
- A group of students could answer the questions and attach them to the display board.

These are just some suggestions. You could also ask your students and colleagues if they have any ideas for your display board.



Pro Start Training, Nottingham



Moulsham High School, Chelmsford



Lawnswood School, Leeds

CELEBRATE FEMALE APPRENTICES

Use the female apprentices at work flashcard pack to inspire your students to see the huge range of apprenticeships being undertaken by females. www.amazingapprenticeships.com/iwd

A-Z OF APPRENTICESHIPS - FREE PRINTED FLASHCARD PACK



Available from
15th January 2023

Amazing Apprenticeships are proud to be bringing schools and colleges a brilliant new resource to celebrate International Women's Day 2024 (and every day)!

From early January 2024, a brand new 'A-Z of female apprentices at work' will be made available so that you can inspire your students and colleagues to see the wide range of apprenticeship roles being undertaken by females and learn more about the variety of organisations that they are working in.

The updated pack will showcase a new line up of 26 female apprentices, from A for Asset Management Apprentice, D for Dance Instructor all the way through to W for Wind Turbine Engineer and Z for Zoo Keeper!



Register by Friday 1st December 2023 to receive a printed pack for your school or college
amazingapprenticeships.com/resource-registration

RAPID READS

A series of 'Rapid Reads' (1 - 3 pages) have been produced to support students, teachers, parents and anyone that is interested to understand and explore apprenticeships and technical education. Download from amazingapprenticeships.com/resources



New topics available from 15th January 2023

RAPID READS

A collection of 20+ fact sheets that are designed to quickly inform the reader about key topics.

- What is an apprenticeship?
- What is a degree apprenticeship?
- Apprenticeship finances
- Apprenticeship levels explained
- End Point Assessment explained
- Finding the best apprenticeship for you
- Relocating for an apprenticeship
- Top Tips to find a green apprenticeship
- How do I write a CV?
- Writing a covering letter
- New GCSE Grades explained
- What are T Levels?
- What are traineeships?
- What is the Baker Clause?
- What is the Provider Access Legislation?
- What support can I expect from my child's school?

amazingapprenticeships.com/resource/?rapid-reads=1



HOW TO APPLY FOR AN APPRENTICESHIP

Your step-by-step guide to applying for an apprenticeship. Information and advice for every stage of the apprenticeship recruitment process.

The guide includes:

- How do I apply for an apprenticeship?
- Describing your skills, strengths and experiences
- Researching a company before applying

amazingapprenticeships.com/resource/guide-to-applying-for-an-apprenticeship

THE ASK PROGRAMME

Through the Apprenticeship Support and Knowledge for Schools and Colleges programme, funded by the Department for Education, you can also access the following free resources.



NAW STUDENT ACTIVITY PACK & TEACHER ANSWER BOOKLET

An activity pack for students in years 7 - 13 containing 10 fun and interactive activities, including a crossword, wordsearch, wordfill case study and more.

Student Activity Pack

amazingapprenticeships.com/resource/ask-naw2024-student-activity-pack

Teacher Answer Booklet

amazingapprenticeships.com/resource/ask-naw2024-teacher-answer-booklet



DISPLAY SCREENS & COMMS

A useful comms pack including visual display screen graphics to be used in and around your school or college, pre-written newsletter and social media messaging.

amazingapprenticeships.com/resource/ask-display-screens-comms-for-naw2024



BOOK THE ASK PROGRAMME - ALL YEAR ROUND

The Apprenticeship Support & Knowledge for schools and colleges programme (ASK programme) is fully funded by the Department for Education and supports schools and colleges in England to increase awareness of apprenticeships and T Levels. Book your sessions for any time in the year.

amazingapprenticeships.com/about-ask

THE ASK PROGRAMME

Through the Apprenticeship Support and Knowledge for Schools and Colleges programme, funded by the Department for Education, you can also access the following free resources.

HIGHER & DEGREE LISTING

The Higher & Degree listing showcases hundreds of vacancies from various employers throughout England for apprenticeship vacancies starting in 2024. The latest listing can be downloaded from the Amazing Apprenticeships website.

amazingapprenticeships.com/higher-degree-listing



ACCOMPANYING RESOURCE

This resource provides teachers with 6 interesting ways to explore the Higher and Degree listing with students. Tasks include selecting a vacancy to present to the class, creating a job interview script, creating CVs and covering letters, and matching their skills to the job description.

amazingapprenticeships.com/resource/how-to-use-the-higher-degree-listing-in-your-lessons



FREE LEARNING & DEVELOPMENT WEBINARS

Amazing Apprenticeships host monthly Learning & Development Webinars for Teachers, Careers Advisers, Parents and Carers to learn more about apprenticeships and technical education.

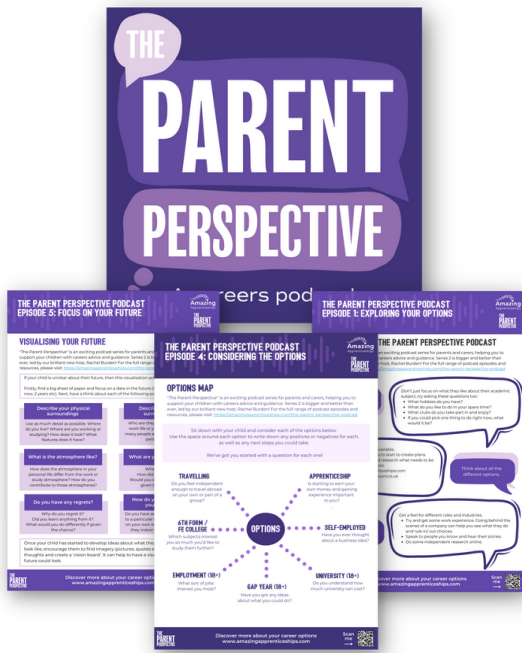
Book onto free workshops to watch live, or on demand.

amazingapprenticeships.com/workshops-webinars



ENGAGING PARENTS & CARERS

Parents and carers are a key part of any young person's decision making process. Don't worry - we've got them covered too!



THE PARENT PERSPECTIVE PODCAST

Brought to you through a collaboration with Amazing Apprenticeships and Not Going To Uni, the brilliant podcast is hosted by highly acclaimed broadcaster and journalist, Rachel Burden and produced by award-winning journalist, Steve Bland. This podcast is a great starting point and features accompanying resources for parents and carers to use with their child(ren).

amazingapprenticeships.com/the-parent-perspective-podcast

HOSTING A PARENTS /CARERS EVENT

Use this quick checklist if you are considering hosting an apprenticeships event for parents and carers in your school or college.

- Speak to your Careers Leader to check their plans.
- Book the hall or another suitable space.
- Approach guest speakers. For example this could include; local employers, past-students who are now apprentices, local experts, your school/college Enterprise Adviser.
- Add the event to your school calendar and set up a registration / booking system if needed.
- Invite key staff, including the Senior Leadership Team.
- Invite your parents / carers. For example this could include; adding it to your website, arranging for messages to go out via social media and/or Parentmail, including it within newsletters, sending out personal invitations, alerting students through assemblies/tutorials.
- Consider which of the free resources you could print or send out in advance.
- Make arrangements for refreshments.
- Liaise with your IT team about the equipment required.
- Arrange for presentations or a recording to be made available afterwards.
- Evaluate the success - formally or informally - and record the impact of the event.

EVENTS & ACTIVITIES

There will be a large number of events happening In the weeks leading up to National Apprenticeship Week, and throughout the week itself. They are free of charge to attend and cover a variety of topics.



FOLLOW THE THEMES OF THE WEEK

There is a different theme for each day of the week.

Monday 5th February	Apprenticeships for All!
Tuesday 6th February	Employer Tuesday
Wednesday 7th February	Apprentice Wednesday
Thursday 8th February	T Level Thursday
Friday 9th February	Celebration Friday
Saturday 10th February & Sunday 11th February	NAW Weekender

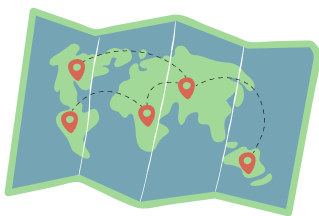


TUESDAY 6TH FEB 2024

The Big Assembly 2023 (online broadcast)

Discover apprenticeships from a variety of angles, hearing from apprentices and employers.

bigassembly.org



NATIONAL EVENTS CALENDAR

A full events calendar, featuring a range of different events and activities happening throughout the country will be available to view and search.

naw.appawards.co.uk

FOR CAREERS LEADERS

The Careers Leader role in a school or college is key to the success of the week. This page sets out some of the ways that you can support your colleagues to be involved in the week.



HOSTING A SCHOOL/COLLEGE BRIEFING

An off-the-shelf presentation about National Apprenticeship Week that can be tailored to your school or college. It is designed to last approximately 10-15 minutes and to engage and inspire your colleagues in the different ways they can get involved in the week.

amazingapprenticeships.com/resource/how-to-host-a-staff-briefing-toolkit-naw2024



PARENTAL ENGAGEMENT GUIDE

Help tackle some of the misconceptions around apprenticeships and technical education routes by using this guide. It shares information on how to include parents as well as all teaching staff.

[Resources.careersandenterprise.co.uk/resources/talking-futures-parental-engagement-national-apprenticeship-week](https://resources.careersandenterprise.co.uk/resources/talking-futures-parental-engagement-national-apprenticeship-week)



EDITABLE PLANNER

Use this editable planner to see what activities you have in place for students and to identify opportunities to extend that learning to parents.

[Resources.careersandenterprise.co.uk/resources/talking-futures-parental-engagement-national-apprenticeship-week](https://resources.careersandenterprise.co.uk/resources/talking-futures-parental-engagement-national-apprenticeship-week)

RESOURCE RELEASE DATES

NAW2024

Make a note of these dates to ensure you don't miss any resources in the lead up to National Apprenticeship Week 2024.

1

Wednesday 1st November

- 15 x subject-led resources and posters
- 3 minute explainer film
- How to host a staff briefing

2

Thursday 23rd November

- Student Activity Pack and Teacher Answer Booklet
- Display screen imagery and comms
- Amazing Assembly

3

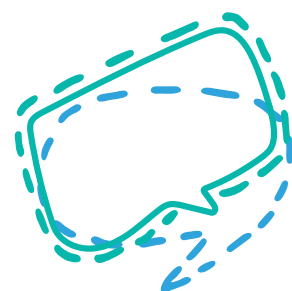
Friday 1st December 2023

- Amazing Apprentices: This is my story
- SEND Resources
- Display Pack refresh

4

Monday 15th January 2023

- Apprenticeship Arcade - new games released
- Staffroom posters
- New Rapid Reads
- Female apprentices at work - IWD flashcards



Give us
a follow!



Instagram



Linked In



Twitter



Facebook

